



# Oso Fit

## Community Health Fair & 5K Fun Run

Saturday, February 22, 2025 / 7:30 AM - 11:00 AM  
Norman P. Murray - 24932 Veterans Way, Mission Viejo 92692



Company Name (For marketing materials): \_\_\_\_\_

Company Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

**Please mark the box for your desired sponsorship level:**

(See "Opportunities" page for details)

Presenting Sponsor \$1,000

Supporting Sponsor \$250

Title Sponsor \$600

Non-Profit Sponsor \$75

Event Sponsor \$350

Please describe the type of products/services that will be promoted or displayed: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Health screening/services?\*      Yes \_\_\_\_      No \_\_\_\_

If yes, please describe: \_\_\_\_\_  
\_\_\_\_\_

**\* Health screenings will be OUTSIDE and must be approved. Additional insurance may be required.**

Electrical outlet?\*\*      Yes \_\_\_\_      No \_\_\_\_

If yes, describe the purpose: \_\_\_\_\_

**\*\* Electricity only guaranteed for The Presenting and Title Sponsors.**

Complementary linen?      Yes \_\_\_\_      No, bringing company linen \_\_\_\_

**To take full advantage of your sponsorship opportunity, submit completed application information on or before January 31, 2025.**

# GENERAL POLICY

1. The Oso Fit 5K Fun Run and Community Health Fair will be held on Saturday, February 22, 2025 (rain or shine) at the Norman P. Murray Community Center, 24932 Veterans Way, Mission Viejo, CA 92692. The event is held outdoors on concrete, please dress accordingly.
2. Sponsor registration forms will be dated and time-stamped as they are received. Spaces will be assigned with a balance in mind. There will be limited spaces available per industry. Booth location will be assigned before the event and will be non-negotiable.
3. No refunds. Once your application is received, you will be informed if you have been approved. Once approved, you will be required to provide payment and appropriate insurance paperwork if requested. **Application, payment, and insurance (if applicable) are due no later than January 31, 2025.**
4. Official starting time for the Mission Viejo Community Health Fair is **7:30 am**. Set-up time begins at 6:30 am and must be completed by 7:15 am. No early drop off for your materials, so please arrive with ample time to prepare your booth. **All spaces must remain active until 11:00 am.**
5. The space provided is to be used solely for the name that appears on your contract, no portion of your booth will be sublet or used by any other organization or business.
6. The distribution of promotional literature must be limited to your assigned booth. Be respectful of participants personal boundaries, for example, do not put stickers on patrons during the event.
7. For safety purposes, all sponsors must set-up within the space assigned to them. Areas between spaces may not be used as additional space. All signage must remain behind the table provided within the space provided. Signage may not block walkways or other vendors. Nothing can be stapled or nailed to the rental tables or surrounding foundations. Pop-up banners and tablecloths with your company name are recommended.
8. All sponsors are responsible for cleaning up their space and surrounding area.
9. Sponsors are not permitted to serve or distribute food without a valid OCHD permit and approval from the City.
10. Community Health Fair representatives reserve the right to close any space that is not being conducted in conformance with the rules or is not being managed properly.
11. Sponsor agrees to defend, indemnify, protect and hold harmless the City, its officers, officials, employees, agents and volunteers from and against any and all claims, demands, losses, defense costs or expenses, or liability of any kind or nature which the City, its officers, officials, employees, agents and volunteers may sustain or incur or which may be imposed upon them for injury to or death of persons, or damage to property arising out of Sponsor's negligent or wrongful acts or omissions in performing or failing to perform under the terms of this Agreement, excepting only liability arising out of the negligence of the City.
12. The City requires proof of general liability insurance in amount not less than \$1,000,000 per occurrence and \$2,000,000 in the aggregate for health screenings/services that the City deems "medium to high risk". The policy must name the City of Mission Viejo and its officers, officials, employees, agents, and volunteers as additional insureds on separate additional insured endorsement form(s). All liability insurance coverage documents must be provided to the City of Mission Viejo by January 31, 2025.
13. Sponsor recognizes that there is presently a significant element of risk of Coronavirus transmission when any group of people gathers. Sponsor assumes all risks, known and unknown, arising from their participation in the Oso Fit 5K Fun Run and Community Health Fair, including risks from the Coronavirus.

**Please note:** Sponsors that do not adhere to this policy will not be invited to participate in future events.

Signature \_\_\_\_\_

Date \_\_\_\_\_



# SPONSORSHIP OPPORTUNITY DETAILS

## Presenting Sponsor \$1,000

- Premier booth location (2 canopies/2 tables/4 chairs/linens/electricity).
- Large company logo on back of 5K participant shirt. \*
- Company logo/name on website. \*
- Company logo on flyer as “Presented by (company).” \*
- Company logo on Mission Viejo Television (MVTV) advertisements and in-facility TV ads. \*
- Two (2) banners at event and on 5K route. \*\*
- Priority to provide health screenings.
- Verbal recognition at event.
- Company logo at start and finish line. \*
- Provide unduplicated goodie bag item to 5K participants ( 500 units).\*\*\*

## Title Sponsor \$600

- Premier booth location (2 canopies/2 tables/4 chairs/linens/ electricity).
- Medium company logo on back of 5K participant shirt. \*
- Company logo on flyer. \*
- Company logo on website.\*
- Company logo on Mission Viejo Television (MVTV) advertisements.\*
- One (1) banner displayed on 5K route. \*\*
- Priority to provide health screenings.
- Verbal recognition at event.

## Event Sponsor \$350

- Event booth location (1 canopy/1 table/2 chairs/linen).
- Name listed on back of 5K participant shirt.
- Company logo on website\*

## Supporting Sponsor \$250

- Supporting booth location (1 canopy/1 table/2 chairs/linen).

## Non-Profit Sponsor \$75

- Non-Profit booth location (1 canopy/1 table/2 chairs/linen).

\*Logos of at least 300 dpi quality (vector or PNG format) due by **JANUARY 31** for inclusion in marketing and 5K shirts.

\*\*Banners provided by sponsor (no larger than 3' x 6') and delivered to the Norman P. Murray Center by **FEBRUARY 14**.

\*\*\*Goodie bag items due to Norman P. Murray Center by **FEBRUARY 14**.

**Contact us today! [MVHealthFair@cityofmissionviejo.org](mailto:MVHealthFair@cityofmissionviejo.org) or call 949-470-8441.**

