Oso Fit

Virtual 5K Fun Run and Drive Through Community Health Fair

Saturday, February 27, 2021
Norman P. Murray 24932 Veterans Way, Mission Viejo 92692

SPONSOR REGISTRATION FORM

Company Name (For marketing materials): _____

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Phone: _____ E-Mail Address: _____

Please mark the box for your desired sponsorship level:

(See "Opportunities" page for details)

- ☐ **Premiere Sponsor $2,000**
- ☐ **Title Sponsor $300**
- ☐ **Presenting Sponsor $500**
- ☐ **Event Sponsor $150**

1. The Oso Fit Virtual 5K Fun Run and Drive-Thru Community Health Fair will be held on Saturday, February 27, 2021 (rain or shine) at the Norman P. Murray Community Center, 24932 Veterans Way, Mission Viejo, CA 92692.
2. Sponsor registration forms will be dated and time-stamped as they are received.
3. No refunds. Once your application is received, you will be informed if you have been approved. Once approved, you will be required to provide payment and appropriate insurance paperwork if requested. **Application and payment are due no later than February 1, 2021 .**
4. Sponsor agrees to defend, indemnify, protect and hold harmless the City, its officers, officials, employees, agents and volunteers from and against any and all claims, demands, losses, defense costs or expenses, or liability of any kind or nature which the City, its officers, officials, employees, agents and volunteers may sustain or incur or which may be imposed upon them for injury to or death of persons, or damage to property arising out of Sponsor's negligent or wrongful acts or omissions in performing or failing to perform under the terms of this Agreement, excepting only liability arising out of the negligence of the City.

Please note: Sponsors that do not adhere to this policy will not be invited to participate in future events.

Signature _____ ***Date*** _____

To take full advantage of your sponsorship opportunity, submit completed application information on or before Friday, February 1, 2021.

SPONSORSHIP OPPORTUNITY DETAILS

Premiere Sponsor $2,000 (Limit 1)

- Large company logo on back of 5K participant shirt.*
- Company logo on all Oso Fit promotional publications and website listed as "Premiere Sponsor." **Exclusive sponsor opportunity***
- Company listed as Premiere Sponsor in social media promotions. **Exclusive sponsor opportunity***
- Company logo on website. *
- Company logo on Mission Viejo Television (MVTV) ads and in-facility TV ads.*
- Opportunity to provide goodie bag item to all race participants.**
- Opportunity to provide a video (up to 30 min) that will be posted on the Facebook event page for participants to get ready for the race (exercise, stretching, or health & education information).
- Designated post on Facebook event page highlighting organization. **Exclusive sponsor opportunity***
- Opportunity to provide digital goodie bag coupon on website.
- Opportunity to be at the drive though health fair with a booth (including two10x10 EZ-ups, two 6ft tables , four chairs & two linens).
- Opportunity to provide the event bag with company logo. **Exclusive sponsor opportunity****
- Sponsor logo on race certificate. **Exclusive sponsor opportunity***
- Sponsor logo on race medal ribbon. **Exclusive sponsor opportunity***
- Sponsor logo on registration page. **Exclusive sponsor opportunity***

Presenting Sponsor $500 (Limit 15)

- Large company logo on back of 5K participant shirt.*
- Company logo on flyer.*
- Company logo on website.*
- Opportunity to provide goodie bag item to all race participants.**
- Opportunity to provide a video (up to 30 min) that will be posted on the Facebook event page for participants to get ready for the race (exercise, stretching, or health & education information).
- Designated post on Facebook event page sharing company logo.*
- Opportunity to provide digital goodie bag coupon on website.
- Opportunity to be at the drive though health fair with a booth (including one 10x10 EZ-up, one 6ft table , two chairs & one linen).

Title Sponsor $300

- Medium company logo on back of 5K participant shirt.*
- Company logo on flyer.*
- Company logo on website.*
- Opportunity to provide goodie bag item to all race participants.**
- Opportunity to provide digital goodie bag coupon on website.

Event Sponsor $150

- Name listed on back of 5K participant shirt.
- Company logo on website.*
- Opportunity to provide digital goodie bag coupon on website.

***Logos of at least 300 dpi quality (vector or PNG format) due by FEBRUARY 1**

for inclusion in marketing and 5K participant shirts.

****Goodie Bag items due to the Norman P. Murray Community & Senior Center by FEBRUARY 12.**

Contact us today! MVHealthFair@cityofmissionviejo.org or call 949-470-8441.